5 Year Plan

Presentation to Legislative Council

By: SSMU President Jemark Earle

Background

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- In 2018-2019, Former President Mansdoerfer created an executive plan to drastically expand the SSMU's o erings in the following departments: 1) Sta , 2) Operations, 3) Clubs, 4) Services, and 5) Finance.
- The SSMU currently lacks the infrastructure to support these ideas, to be forward looking and to focus on continual growth.
- The Executive turnover is extremely high and changing direction, and acting on impulsive one year decisions is the bane of student unions and results in ine ectiveness.

Overview

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- This Plan aims to significantly expand the SSMU's o erings in the following departments: 1) Sta , 2) Operations, 3) Clubs, 4) Services, 5) Finance and 6) Advocacy.
- These sections have a major impact on the quality of service SSMU can provide to its constituents.
- This Plan will only be successful if it is prioritized at the Legislative Council level, the Executive level and internally at the SSMU Sta level.

Sta

Overview

- SSMU is drastically understaffed in comparison to student unions across Canada
- Target: Double the number of our staff in 5 years (by 2026)
- Goal: Prioritize services, clubs and operations in all staffing changes
  - Achieving these early will allow SSMU to grow rapidly in the future

Full-Time Sta - Current (2020)

Total: 21 Full-Time Staff

Human Resources(3)

- HR Director, HR Manager, Front Desk Receptionist

Full-Time Sta - Year 1 (2022)

Target of Total Staff: (24 Staff)

Human Resources(3)
Accounting(7)
- Service Coordinator

Building(2)
General Administration(4)
Operations(6)
- Additional Clubs Coordinator
- Service Coordinator

Communications (3)
- French Translator

Full-Time Sta - Year 3 (2024)

Full-Time Sta - Year 5 (2026)

Target of Total Staff: (36 Staff)

Human Resources(6)
- 2 HR Assistants

Accounting(10)
- Additional Service Coordinator

Building(3)
- Security Coordinator

General Administration(5)
- In-House Legal Counsel

Operations(10)
- Events Coordinator
- Additional Service Coordinator

Communications (3)

Operations

Overview

- SSMU now has the ability to work on major renovation projects based off of the money allocated in the SSMU base fee increase. SSMU should define renovation plans for the second floor cafeteria and student bar, with the plan to renovate both within 5 years
- 3501 Peel
- Smaller operations that offer services that do not currently exist
- Achieving all of this in 5 years may not be feasible, but several of these should be achievable
- Goal: to make the SSMU building a hub for student life, a place that students actively seek out for services. This goal should be reached if operation expansion is pursued.

Operations - Current (2020)

- Gerts Bar
- Minicourses
- Catering
- Room Booking
- Sponsorship

Operations - Year 3 (2024)

- Renovate the 2nd Floor Cafeteria Space
- Renovate the Players' Theatre Space
- Weekend Operations
- SSMU Branded Events
  - SSMU Day
  - Black History Month Initiative
  - SSMU Mural Fest
  - SSMU Welcome Back Concert
  - SSMU Daycare Events
  - SSMU Mascot

Operations - Year 5 (2026)

- Summer Operations
- Daycare Expansion
- SSMU General Store
- Yearbook revamp

Clubs

Overview

- Clubs are a priority of SSMU and SSMU should plan to better integrate these groups in campus life.
- Creation of a Clubs Department with several full time clubs staff
- Provide clubs with additional resources
- Clarify the relationship between SSMU and clubs

Clubs - Current (2020)

- Receive assistance from the SSMU Vice-President Student Life & Vice-President Finance
- Have access to room booking
- Have access to banking tokens
- Undergo club auditing, and training

Clubs - Year 1 (2022)

- Clubs Portal
  - Room booking
  - Funding requests
  - Club audits
  - General club information
  - Finance tracking software
- Standardized club constitutions
- Club Storage
- Staff

Clubs - Year 3 (2024)

- Club Amenities
- Standardized Trainings
- Clubs Committee

Clubs - Year 5 (2026)

- Expanded club insurance

Services

Overview

- The major component for the successful growth of services is increasing and implementing greater SSMU staffing support
- SSMU should begin to consolidate what we define as a service as well as how resources are offered to services
- Permanent building space for services should be carefully evaluated for what services actually need to operate

Services - Current (2020)

- 16 Services - ASN, BSN, QM, UGE, PSC, Nightline, SACOMSS, Flat Bike Collective, MK, Plate Club, Drivesafe, Walksafe, MSERT, Musiciansô Collective, TVM, EDRSC
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Services - Year 3 (2024)

- Define a SSMU Service
- Student IDs

Overview

Finance - Current (2020)

- Services currently levy their own fees that need to be renewed every 5 years
- The SSMUîs revenue primarily comes from the SSMU Base Fee and operations such as Gerts

Finance - Year 1 (2022)

Finance - Year 5 (2026)

- SSMU Charity Number
- SSMU Endowment
- Investments
- Daycare Expansion

Advocacy

Overview

- Advocacy groups on campus are autonomous
- SSMU policies relating to advocacy are dysfunctional

Advocacy - Year 5 (2026)

- Reassess and reevaluate the SSMUôs policies
- Creation of a space dedicated to advocacy related groups
- Increased representation on SSMU governing bodies
- Francophone Affairs
  - Incorporation of the francization plan
  - Ensuring all SSMU documents are made available in English and French
  - Whisper translation for Legislative Council, Board of Directors, General Assemblies
- Sustainability

The End

Questions?