



Goals from Council Retreat (October 2009)

1. Communication/ Outreach

- a. Be specific
- b. On the ground
- c. Beyond listservs
 - i. Using new media (Facebook etc.)
 - ii. Word of Mouth
- d. Quality over Quantity
- e. Council more accessible
 - i. Different media (video)
 - ii. Other factual publications

2. Transparency

- a. Website materials
 - i. Meeting times, documents
- b. Financial matters
 - i. Oversight

3. Campus Life, Activities on Campus

- a. As important as advocacy/representation
- b. QuadE-LI-dTF C5L6-x4-MrQ3-LS-M,Q34L=E3ELS6x-MsQEL44-dm Qsmpr
a. CounEAS,MI3EIEL54xx-MsQEL44-S-MiQxL-5-3EL-S-ExMsQEL44-6-
a. DirhncpoELx5S-6MtQ3ELS6664MiQxLS6664MiQ3Eb=6E4M